

Importance of the Right Attitude

Yes, there has been a lot said about “attitude”. It does give you latitude. It does make the difference between success and failure. It is developed in people as soon as one is born – it comes from your upbringing and your environment. In short, it comes from deep inside you!

Let’s call him Josh. He was a young man eager to be employed and finally he found a job. He worked for a small, family owned business and for a few days he loved it. Soon though he began to get annoyed with work, his pay and his inability to move up the ladder in the family owned business. His attitude showed through royally the day he stomped his feet up and down and did a little dance with his hands showing his displeasure.

Attitudes can be positive or negative – it all depends on how it is expressed. Those who don’t care about others put themselves first. That can be difficult!

Expressing a positive attitude generally comes from those who care. When we care we take the time to understand and develop a more understanding attitude. We all know people with good attitudes. Those are the people who usually attract people to them. People like to be around people who are positive – what does a positive attitude look like?

Positive attitudes come in various appearances. There is the simple smile. Other employees and even customers feel more welcome when they are met with a smile. It is also shown by the little things some do for others:

- Offering a cup of coffee
- Asking about one’s needs, health or family
- Providing a positive comment

Business runs on repeat business. Why do people continue to shop in a certain store, eat in certain restaurants or go to the same garage? Generally it’s because of the service and that comes down to the attitude shown. In other words, showing people how they are appreciated.

Negative attitudes stand out as many reasons businesses lose their customers and people lose their jobs. It’s often been said, if you are around people with negative attitudes, don’t walk away, run! I believe this was first stated by Zig Zigler who believed wholly in a positive attitude. It is very easy to fall into negative thinking when you are around negative people.

A positive, “can do” attitude is more than just a pleasantry. It has actual function. Let’s take a look at an old problem: the mighty challenge of weight loss. In many situations, the negative attitude is self-fulfilling – the strong belief that one will fail causes individuals to give up on their efforts, which in turn causes actual failure. In a larger scope, businesses tend to have similar challenges in terms attitude. The success almost always belongs to the ones who approach problems with an actual intention to solve them, as opposed to finding reasons why something wouldn’t work or should fail.

The moral: stay positive and put your negative thoughts behind you. You are responsible for your attitude, no one else is, and so it is your responsibility to find the good in the situations that occur around you. Everything depends on how you look at things! What are you doing on a day-by-day basis to show others you care?

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