

Do You Agree?

The word 'care' has always been an important word to me. It seems that the more we 'care' about ourselves and about each other, the better the world we live in becomes.

However, it seems to me that we are becoming less caring as people and more concerned about ourselves. We need only to listen to the news to hear about arson, men beating their girlfriends or wives, corruption, road rage, drunk driving and the list goes on. We have to ask ourselves, why is this becoming such a problem? I talked with a couple of police officers the other day and the simple but astute answer that I got was that the people that do these things have no respect for others. In other words, they do not 'care'.

When I was just starting my career (a long time ago), I was fortunate that I had the opportunity to take a business course on 'caring'. The instructor taught us that the most important thing we could do in our business and in our personal life was to 'care' for people. One of the things that he taught was to go back to our desks or the area that we worked in and replace it with a sign that simply said 'I care'. I don't know who else did this but I did. In fact, to this day, I still have that sign. It's really hard to yell or be angry with someone who has made a mistake or done something that you don't like when a sign is sitting in your work area or home that says, 'I care'.

There is an old saying, "People don't care how much you know until they know how much you care". How much would the world change if our politicians, business leaders and all of us just started to 'care' about each other.